



SOCIETY FOR INFORMATION DISPLAY

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L.A. Chapter of SID Technical Meeting – June 24th, 2010

Holiday Inn, Buena Park, CA

Highlights from the SID International Symposium, 2010

PLUS an update from InfoComm 2010

! An Amazing Potpourri of Display Developments and Predictions !

Phil Joujon-Roche will present “Autostereoscopic Displays”, covering recent implementations of Autostereoscopic (without glasses) 3D displays from the 2010 International Symposium. Phil is the LA Chapter Chairman and has 48 years experience in displays, mostly with Hughes- Fullerton. His consulting firm is “Display Systems Engineering “

Larry Iboshi will cover Highlights from the 2010 International Symposium Exhibits and selected papers. Improvements in LCD Technology using Multi-Primary Color (MPC) and pixel configurations for improved color Gamut and power reduction will be presented. Larry is the LA Chapter Treasurer, and has 47 years experience in displays, mostly with Hughes-Fullerton and Rockwell Collins. His consulting firm is “Iboshi Consulting “

Steve Somers will present a brief overview of Technologies at InfoComm, mostly displays related. Steve is Vice President of Engineering for Extron Electronics in Anaheim, California, the foremost manufacturer of high performance computer video interface, processing, switching, distribution, and control products for the professional and residential audiovisual industry. He is the executive producer of the InfoComm Projection Shoot-Out Software. He joined Extron in 1989 and possesses over 35 years experience in the video industry. He is a member of AES, SID, SMPTE, life member of the Digital Cinema Society.

Pete Baron will briefly discuss the latest developments in pico projectors, some of which are targeting laptop, netbook and cell phone applications. One of the speakers predicted 100M units by 2015, based on lower cost and higher efficiency. Pete will also briefly: 1.) give an overview of the symposium, 2.) report on the SID board meeting which was upbeat despite a financially very difficult year, and 3.) report on his last hurrah as a SID Historian/Archive Chair. He has 52 years experience in displays, mostly with Hughes- Fullerton. His consulting firm is “ABCD Consulting “ .

Holiday Inn in Buena Park at the intersection of Beach Boulevard and the 91 freeway.

Social Hour will start at 6 PM and the meal will be set at 6:30 PM. **Meeting** will start at 7:30 PM.

Cost will be \$20 for members, \$23 for guests, and free for the first 5 Students who must reserve a place. The meal will be the popular salad, sandwich and dessert buffet .

Please make a reservation with Larry Iboshi at iboshi@pacbell.net or 714-992-2331 by Tuesday, June 22nd, 2010.

Displaying Products and Related Demonstrations are encouraged from 6:00 PM until 7:30 PM. Notify Erv Ulbrich at eulbrich2@verizon.net with your requirements.

The NEW SID-LA Chapter Library: Bob Schmahl is the librarian. He will maintain & distribute the library contents. **All these volumes will be at the June 24th meeting for your immediate use.**

The library contents are:

- a. 2010 Seminar Lecture Notes, 1 copy
- b. Table of Contents for Seminar Lecture Notes, several copies
- c. DVD – ISSN 2154-6746: 2010 Symposium Papers, six copies
- d. Summary Book: Abstracts of Seminar and Symposium papers, Final Version, 2 copies.
- e. Exhibitor's Guide, 20 copies
- f. DVD - .pdf files with all Symposium Papers, including Q & A, (ordered by L. Iboshi)

Future Meetings

September 30th, 2010 - The first SID LA Chapter meeting of the 2010 /2011 season.

Vehicles and Photons 2010 (17th Annual Symposium on Vehicle Displays), organized by the Detroit chapter of SID, will take place Oct. 21-22, 2010, at the University of Michigan-Dearborn Fairlane Center, 19000 Hubbard Drive, Dearborn, MI 48126. The Fairlane Center Buildings are located just east of the University Campus. For maps and directions, [click here](#).

For more information on exhibiting and sponsoring, contact: Michele Klein, Exhibition and Sponsorship Sales Manager, (212) 460-8090 ext. 216, michele@sid.org.

Future Dates and Locations for SID International Symposium, Seminar and Exhibition

2011: Los Angeles, CA - May 15-20

2012: Boston, MA - June 3-8

2013: Vancouver, Canada - Tentative

2014: San Diego, CA - June 1-6

2015: Anaheim, CA - Tentative